



news release

Contact: Diane Steinert, Public Relations and Communications Manager
330-677-4549 or dsteinert@PBSWesternReserve.org

Press release image available at pbswesternreserve.org/press/photos

FOR IMMEDIATE RELEASE

PBS Western Reserve to Celebrate 50th Anniversary of WNEO's First Broadcast with Open House

Kent, OH — Nov. 2, 2023 — PBS Western Reserve invites community members to attend its open house to celebrate the 50th anniversary of WNEO's first broadcast. The event will be held on Thursday, Nov. 30, from 11 AM to 4 PM at PBS Western Reserve, 1750 W. Campus Center Dr., Kent.

Attendees can enjoy a behind-the-scenes station tour, an interactive studio experience, light refreshments and these special events:

- **11 a.m. – 1 p.m.:** Children's activities
- **11 a.m.:** PBS Western Reserve 50th anniversary ribbon-cutting ceremony with Youngstown/Warren Chamber
- **11 – 11:30 a.m. and noon – 12:30 p.m.:** Meet-and-greet with lovable PBS KIDS character The Cat in the Hat
- **1 – 2 p.m.:** Woodworking demonstration by Richard Grell, Windsor chairmaker featured in THE MASTER CRAFTSMAN
- **2 – 3 p.m.:** Advance screening of the new documentary PBS WESTERN RESERVE: A STUDY IN PERSISTENCE

In addition to the free events, from 10 AM to noon the station will host Happy Accidents: A Bob Ross-Inspired Workshop. The cost to participate is \$100, which includes all supplies and a one-year PBS Western Reserve membership at the Passport level. To register for the event, call PBS Western Reserve at 1-800-554-4549 or visit PBSWesternReserve.org and select the Happy Accidents link. For online registration only, an additional \$8.55 fee will be applied.

Established in 1971, WNEO is licensed to the city of Alliance and serves the Youngstown designated television market. WEAO, which went on the air in 1975, is licensed to the city of Akron and serves the Cleveland-Akron-Canton designated television market. All programming is simulcast on the two stations, which operate under one 501(c)(3) nonprofit corporation, Northeastern Educational Television of Ohio Inc. The organization has an Educational Services Department that is funded by the Ohio Department of Education and serves K-12 students in 10 Ohio counties.

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation. A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

##