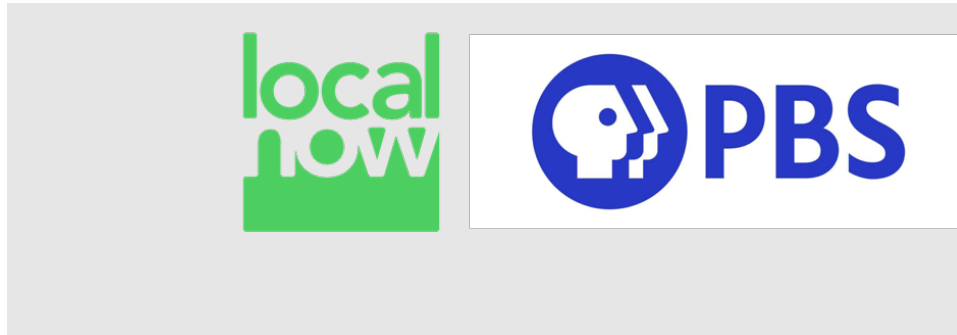




1750 W Campus Center Drive • Kent, Ohio 44240-3820
330.677.4549 • programs@PBSWesternReserve.org



PBS Western Reserve Is Now Live Streaming on Local Now Service

KENT, Ohio — Tuesday, April 18, 2023 — PBS Western Reserve (WNEO / WEAO) announced today that it is now live streaming on [Local Now](#) — Allen Media Group's leading free streaming service for local news and entertainment in America. Local Now's audience will now have access to inspiring and educational content from PBS Western Reserve's locally produced shows, along with PBS favorites that include [PBS NEWSHOUR](#), [FRONTLINE](#) and [ANTIQUES ROADSHOW](#).

PBS Western Reserve and many other participating PBS member stations will make Local Now available to audiences in more than 300 markets and cities across the country, with the full launch completed by the end of this year. The partnership represents PBS's continued commitment to make its quality and award-winning content accessible to all Americans on as many digital platforms as possible.

"The new Local Now partnership allows PBS Western Reserve to reach new audiences with our content and to serve existing audiences in a new way," said PBS Western Reserve President and CEO Trina Cutter. "It's the latest example of how we—as a noncommercial, educational media organization—continue to explore possibilities for serving our community."

"This exciting partnership helps us continue to meet viewers everywhere they are with the quality content they expect from PBS," said PBS Chief Digital and Marketing Officer Ira Rubenstein. "By providing an accessible platform through Local Now, PBS stations will be empowered to expand their digital footprint and engage new audiences with locally produced and distributed programming. It's all part of supporting and boosting the presence of our PBS stations in the communities we serve."

Late last year, Allen Media Group announced its partnership with PBS, which launched the new PBS Digital Studios FAST channel on Local Now. The FAST channel offers original series and short-form content that explore science, arts, culture and more.

Local Now provides localized news, weather, sports, traffic, and entertainment, produced by various leading news organizations, in more than 225 markets across the U.S. It offers more than 450 free-streaming channels, including a Local Now channel in every DMA in the country, as well as more than 18,000 movies, TV shows, and documentaries. The Local Now app is available on Roku, Apple TV, Amazon Fire TV, Android TV, Xfinity, Vizio, Samsung, Android and IOS devices.

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation. A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

About PBS

[PBS](#), with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 120 million people through television and 26 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. Decades of research confirm that PBS's premier children's media service, PBS KIDS, helps children build critical literacy, math and social-emotional skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality educational content on TV – including a 24/7 channel, online at [pbskids.org](#), via an array of mobile apps and in communities across America. More information about PBS is available at [www.pbs.org](#), one of the leading dot-org websites on the internet, or by following [PBS on Twitter](#), [Facebook](#) or through our [apps for mobile and connected devices](#). Specific program information and updates for press are available at [pbs.org/pressroom](#) or by following [PBS Communications on Twitter](#).

About Local Now

The Allen Media Group digital platform Local Now is the leading free streaming service for local news and entertainment in America, delivering localized content to over 225 markets in the U.S. and boasting an endless supply of movies and TV shows from Hollywood's biggest studios. It offers hundreds of live channels that feature an extensive roster of superstar talent and marquee content partners. Local Now's state-of-the-art streaming platform also delivers original local news, weather, and information, customized by market, so viewers can easily stay connected to what matters to them most. Local Now is available on nearly all platforms across OTT on connected TV, Mobile and Web. For more information, please visit [localnow.com](#).

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