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news release

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FOR IMMEDIATE RELEASE

Take a Virtual Field Trip to the Cleveland Museum of Natural History

*Free event hosted by Ohio's PBS stations as part
of Ohio Learns 360 project*

Kent, OH – Sept. 20, 2022 – Get ready for an adventure! Ohio Learns 360, an initiative of Ohio's PBS stations including PBS Western Reserve, presents a free virtual field trip to the Cleveland Museum of Natural History on Thursday, Sept. 29. There are sessions available at both 3:30 PM and 5 PM and the event is perfect for families, children at home, after-school programs and other child-care providers. To sign up, visit www.pbswesternreserve.org/ohio-learns-360.

This virtual field trip is hosted by the Cleveland Museum of Natural History's education department and includes a behind-the-scenes look at the museum's operations, exhibits and more. Called 100 Years of Discovery: Science Inside the Cleveland Museum of Natural History, it is designed to help children—especially those in underserved communities—visit a national landmark right here in Ohio. The program is presented by all of Ohio's PBS stations as part of the Ohio Learns 360 project.

"PBS Western Reserve is pleased to be a part of this special virtual event, which promises to be a fun, engaging way for children to explore the natural sciences," said Jeff Good, PBS Western Reserve chief education technology officer.

Ohio Learns 360, which aims to reach kindergarten through fifth-grade students from underserved communities, kicked off this spring and continues through September of 2024. The Ohio Department of Education is providing \$5,000,000 in funding through the Elementary and Secondary School Emergency Relief Fund (ESSER), first authorized by Congress in 2020.

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

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