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news release

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FOR IMMEDIATE RELEASE

PBS Western Reserve Offers Virtual After-School Program

*Called After School 360, the program is being offered
as part of the Ohio Learns 360 project*

Kent, OH — Aug. 23, 2022 — While teachers are providing excellent educational support in the classroom, helping children continue to learn after school can be a challenge, especially for after-school programs and parents at home. To help fill that gap, PBS Western Reserve, in collaboration with other PBS stations throughout Ohio, will offer a new live, virtual program called After School 360 every Tuesday at 4 PM starting on Sept. 6.

After School 360, a component of the Ohio Learns 360 project, will continue through May and include read-along resources, clips of favorite PBS Kids shows, hands-on activities and more. “We are excited to participate in this collaborative project with our PBS station partners across the state,” said Jeff Good, PBS Western Reserve chief education technology officer. “We are eager to provide K-5 students with virtual learning opportunities that address learning-gap issues caused by the pandemic.”

Ohio Learns 360, which aims to reach kindergarten through fifth-grade students from underserved communities, kicked off this spring and continues through September 2024. The Ohio Department of Education is providing \$5,000,000 in funding through the Elementary and Secondary School Emergency Relief Fund (ESSER), first authorized by Congress in 2020.

To sign up for After School 360, either as an organization or as an individual, visit www.pbswesternreserve.org/ohio-learns-360.

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

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