

**EEO Public File Report
WNEO Alliance/WEAO Akron
June 1, 2020-May 31, 2021**

Full-time jobs filled by station employment unit during the previous year, identified by job title:

**Account Executive - Hired October 19, 2020- hired thru www.indeed.com
5 Applicants Interviewed**

Recruitment Sources included:

www.indeed.com - 14 resumes received - 5 applicants interviewed-

www.pbswesternreserve.org - 0 resumes received - 0 applicants interviewed

**Senior Content Marketing Manager - Hired May 10, 2021- hired thru
www.indeed.com**

30 Applicants Interviewed

Recruitment Sources included:

www.indeed.com - 45 resumes received - 30 applicants interviewed

www.pbswesternreserve.org - 0 resumes received - 0 applicants interviewed

www.cpb.org - 0 resumes received - 0 applicants interviewed

The following Prong 3 initiatives were implemented during the previous year (complete 4 initiatives in a two year period):

Initiative (Pick four to be completed over two year period)	Date/Description of activity	Personnel responsible
participation in at least four (4) job fairs by station personnel who have substantial responsibility in making hiring decisions;	Current Virtual Career Fair 03-31-21	Jeff Good Judi Peterhansen
participation in at least four (4) events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities;	OAB Recruitment Webinar- 02-25-21 Conscious Marketing Training	Judi Peterhansen Trina Cutter

<p>establishing an internship program designed to assist members of the community to acquire skills needed for broadcast employment;</p>	<p>Production intern in June 2020 - August 2020 Luke Walker</p> <p>Social Media Intern 09-2020 to 03-2021 Stephanie Virgallito</p>	<p>Gary Manke</p> <p>Paula Kritz</p>
<p>participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;</p>		
<p>establishing training programs designed to enable station personnel to acquire skills that may qualify them for higher level positions;</p>	<p>Regional Broadband Forum highlighted the broadband capabilities in 01-20</p> <p>HubSpot Academy seminar on Social Media in</p> <p>OAB- Sales Training</p>	<p>Jeff Good</p> <p>Fred Barrett</p> <p>Randy Lipscomb</p>
<p>participating in at least four (4) events or programs sponsored by educational institutions relating to career opportunities in broadcasting;</p>	<p>NETA Educational Conference and CPB Public Media Thought Leader Forum in 01-20</p>	<p>Jeff Good</p>