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news release

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FOR IMMEDIATE RELEASE

New PBS Western Reserve documentary profiles revitalization efforts in East Liverpool

EAST LIVERPOOL, OHIO: MY TOWN, narrated by Regis Philbin and featuring music by Michael Stanley, to premiere on WNEO-WEAO on May 1

Kent, OH — April 15, 2020 — The struggling community of East Liverpool, Ohio, is finding hope for the future in the talents of its sons and daughters. EAST LIVERPOOL, OHIO: MY TOWN, which will premiere on PBS Western Reserve (WNEO 45.1 / WEAO 49.1) on Friday, May 1, at 10 PM, tells the story.

Some successful East Liverpool High School alumni, once scattered throughout the country, have come home to chart a path for the Rust Belt city's future. PBS Western Reserve's new half-hour documentary showcases a grassroots effort to overcome problems that are all too common in cities ravaged by decades of decline in manufacturing. A year in the making, the production follows the efforts of East Liverpool Community Partnership in Revitalization, formed by the alumni.

With talents ranging from professional jazz singing to marketing and architecture, ELCPR brings an innovative spirit as it searches the country for solutions. Its efforts are part of a growing national movement to save struggling small towns.

EAST LIVERPOOL, OHIO: MY TOWN shares the lessons from this city, with the hope of inspiring and educating other communities facing adversity. The production is narrated by television legend Regis Philbin and includes music provided by singer-songwriter Michael Stanley, a native of Northeast Ohio.

More information about the production, including additional air dates on PBS Western Reserve and Fusion (WNEO 45.2 / WEAO 49.2) is available at PBSWesternReserve.org.

About PBS Western Reserve

PBS Western Reserve is the brand name of Northeastern Educational Television of Ohio, Inc., a 501(c)(3) nonprofit corporation.

A trusted community resource, PBS Western Reserve uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

PBS Western Reserve (WNEO 45.1 / WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 4.9 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates two standard definition channels: Fusion (WNEO 45.2 / WEAO 49.2) and FNX (WNEO 45.3 / WEAO 49.3).

For more information about the organization, visit www.PBSWesternReserve.org or call 1-800-554-4549.

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