



news release

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FOR IMMEDIATE RELEASE

Area Educators to Receive Technology Training Through Grant

*Martha Holden Jennings Foundation award will enable
Western Reserve Public Media to offer professional education program*

Northeast Ohio – Dec. 16, 2014 – Staff members from area school districts will receive free technology training thanks to a new program offered by Western Reserve Public Media. The program, Connected Educators Join the Digital Learning Revolution, is the result of a \$13,200 grant from the Martha Holden Jennings Foundation.

This six-month professional education program, available to area school districts, will help educators promote digital learning at their school buildings. Staff from Western Reserve Public Media's Education Department will provide monthly support to lead administrators, called an innovation ambassadors, who will then communicate and collaborate with other building educators within their district. Their goal will be to strengthen staff members' digital organization and communication, collaboration, creativity and critical-thinking skills using digital technology.

"As school districts continue to integrate technology and digital tools, it becomes important that their staff can support that change through a sustained professional development program," said Jeff Good, director of education at Western Reserve Public Media. "We are looking forward to working with area schools on this project and are grateful to the Jennings Foundation for its support.

For more information about the Connected Educators project, contact Jeff at jgood@westernreservepublicmedia.org.

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About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. It serves the largest population of Ohio's eight PBS member stations.

Western Reserve PBS (WNEO 45.1/WEAO 49.1), a service of the organization, is the only broadcast television service that reaches all of Northeast Ohio. It is available to 5.13 million people in the Cleveland and Youngstown designated market areas. In an average month, more than 1 million people tune in. The organization also operates three standard definition channels: Fusion (WNEO 45.2/WEAO 49.2), MHz Worldview (WNEO 45.3/WEAO 49.3) and V-me (WNEO 45.4/WEAO 49.4).

Through funding from the Ohio Department of Education, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in 10 Ohio counties. For more information about the organization, visit <http://www.WesternReservePublicMedia.org> or call 1-800-554-4549.

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