



news release

Contact: Diane Steinert, Communications Coordinator
330-677-4549 or dsteinert@WesternReservePublicMedia.org

FOR IMMEDIATE RELEASE

WEAO TV signals off air due to transmission problem

Engineering consultants to assess situation this morning

KENT — April 15, 2011 — Western Reserve Public Media's WEAO stations have been off the air since 6:30 p.m. on Thursday, April 14, due to technical difficulties. The problem appears to involve an 800-ft. transmission line that begins at the station's Copley transmitter and runs up the transmission tower to its antenna. The organization's WNEO channels, which serve the greater Youngstown area, are unaffected by the problem.

The WEAO channels that are off the air include the high-definition signal Western Reserve PBS (WEAO.1) plus three digital channels: Fusion (WEAO.2), MHz Worldview (WEAO.3) and V-me (WEAO.4).

"We apologize to our viewers for this inconvenience," said Bill O'Neil, Western Reserve Public Media station manager. "We have a tower and engineering crew arriving this morning who will assess the situation and work with our engineers to correct the problem. We will do all that we can to resume transmission as quickly as possible."

About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market

-more-



areas. In an average week, over 500,000 households tune in. The organization also operates three standard definition channels, Fusion (WNEO.2/WEAO.2), MHz Worldview (WNEO.3/WEAO.3) and V-me (WNEO.4/WEAO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

##