



news release

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FOR IMMEDIATE RELEASE

National PBS News Program to Report on Youngstown 2010 Plan

Friday's episode of Need to Know to discuss city's plan for reinvention

KENT, OHIO — May 26, 2011 — This week's edition of the PBS national current affairs show **Need to Know** includes a segment about the city of Youngstown's plan to restore itself to its former greatness, albeit on a smaller scale. The program will air on Western Reserve PBS (WNEO 45.1/WEAO 49.1) on Friday, May 27, at 9:30 p.m. and repeat on Saturday, May 28, at 2 a.m.

The segment, titled "A Blueprint America Report: The Incredible Shrinking City — Youngstown, Ohio," explores how the community's Youngstown 2010 Plan addresses the issue of vacant, dilapidated housing and the transformation of neighborhoods. Blueprint America is a PBS project that harnesses the power of public broadcasting's most prestigious programs, primetime documentaries, community and educational outreach and the Web to broadly examine America's decaying and neglected infrastructure.

This week's episode of **Need to Know** also discusses the deadliest tornado season in decades, Africans' views of Libyan leader Col. Moammar Gadhafi, paralympic athlete Scott Walker and more.

About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

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Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. The organization also operates three standard definition channels, Fusion (WNEO.2/WEAO.2), MHz Worldview (WNEO.3/WEAO.3) and V-me (WNEO.4/WEAO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

About Need to Know

Need to Know is the weekly one-hour current affairs series from WNET and PBS that features documentary-style reports, short features, studio-based interviews and more, highlighting the best of the week.

Anchored by Alison Stewart with essays by Jon Meacham, the program covers five primary news beats: the economy; the environment and energy; health; security; and culture. Throughout the week, the Need to Know website production teams develop stories, continually adding interviews, blogs and photo features, while inviting input and interaction from the online community. For more information, go to www.pbs.org/needtoknow.