



news release

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FOR IMMEDIATE RELEASE

Akron Mayor's State of the City Address To Air on Western Reserve Public Media's Fusion Channel

KENT, Ohio — Monday, April 4, 2011 — Akron Mayor Don Plusquellic's 24th Annual State of the City Address will air on Fusion, WNEO 45.2/WEAO 49.2, on Wednesday, April 6, from 9:30-10:30 p.m.

Mayor Plusquellic presented the address on Tuesday, March 22, at Tangier Restaurant in Akron. It includes the announcement of a new development corporation created to attract companies to Akron's biomedical corridor. Plusquellic also discusses achievements during 2010 and the city's budget challenges.

Fusion is one of Western Reserve Public Media's three standard definition channels and can be found on Time Warner Cable at position 993. For additional information about the channel, visit WesternReservePBS.org/Fusion or call 1-800-554-4549.

About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. The organization also operates three

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standard definition channels, Fusion (WNEO.2/WEAO.2), MHz Worldview (WNEO.3/WEAO.3) and V-me (WNEO.4/WEAO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

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