



## news release

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**FOR IMMEDIATE RELEASE**

# Who Shot Rock & Roll: Akron Art Museum To Air on Western Reserve PBS

KENT, Ohio — Oct. 26, 2010 — Western Reserve Public Media goes behind the scenes of a new Akron Art Museum exhibition when it premieres **Who Shot Rock & Roll: Akron Art Museum** on Tuesday, Nov. 2, at 9 p.m. on Western Reserve PBS (WNEO.1/WEO.1). The program will repeat the same night at 9:30 p.m. and also on Saturday, Nov. 6, at 6:30 p.m.; Thursday, Nov. 18, at 4:30 a.m.; and Sunday, Nov. 21, at 1:30 p.m. It also will air on Fusion (WNEO.2/WEO.2) on Thursday, Nov. 4, at 8 p.m. and 10 p.m.; Saturday, Nov. 6, at 7 p.m.; Sunday, Nov. 14, at 1:30 p.m.; and Sunday, Nov. 28, at 4:30 p.m.

The Akron Art Museum exhibition, *Who Shot Rock & Roll: A Photographic History, 1955 to the Present*, tells the story of the photographers whose works helped to define the musical genre of rock 'n' roll. It is a photographic history of the past 55 years, presenting more than 160 photographs and videos by 100 artists who have been called the unsung heroes of rock music.

The Western Reserve Public Media production enhances the photographers' stories by talking with photography historian Gail Buckland. In addition, Barbara Tannenbaum, the museum's director of curatorial affairs, discusses how photography and rock 'n' roll came of age and grew up together. **Who Shot Rock & Roll: Akron Art Museum** also includes interviews with some of the photographers in the exhibition, plus it explores local ties to rock 'n' roll and rock history and the opening festivities for the exhibition.

On the station's companion website for the program, [youshotrock.com](http://youshotrock.com), the public can post their own photographs related to rock 'n' roll. The site also includes extended interviews with Buckland and the featured photographers, plus the full-length program available for viewing on demand.

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“Rock ‘n’ roll is sound and image, but we never investigated the image of rock,” said Buckland. “Who were these people who took the pictures and made the posters? Many of them have not been recognized.” The Akron Art Museum exhibition, organized by the Brooklyn Museum with guest curator Buckland, recognizes the photographers as it documents behind-the-scenes images of established as well as young musicians just starting out. It captures the power of performance and celebrity, memorializes the near idolatry of fans and audiences and explores the collaboration between the rock stars and the artists behind the cameras.

### **About Western Reserve Public Media**

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. The organization also operates three standard definition channels, Fusion (WNEO.2/WEAO.2), MHz Worldview (WNEO.3/WEAO.3) and V-me (WNEO.4/WEAO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit [www.WesternReservePublicMedia.org](http://www.WesternReservePublicMedia.org) or call 1-800-554-4549.

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