



news release

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FOR IMMEDIATE RELEASE

Pattern ID Special to Air on Western Reserve Public Media Channels

KENT, Ohio — Friday, Feb. 5, 2010 — Tune in to Western Reserve PBS on Tuesday, Feb. 16, at 9 p.m. for an in-depth look at the newest Akron Art Museum exhibition. **Pattern ID at the Akron Art Museum** covers artist interviews, behind-the-scenes footage about the exhibition's creation and segments from its preview party. The program will repeat on Western Reserve PBS (WNEO/WEO 45.1/49.1) on Saturday, Feb. 20, at 6 p.m. and Sunday, Feb. 21, at 10:30 p.m. It also will air on Fusion (WNEO/WEO 45.2/49.2) on Wednesday, Feb. 17, at 5 p.m.

The Pattern ID exhibition features 15 artists of diverse origins who have seized on pattern and dress as powerful visual connectors between themselves, their histories and their audiences. "It shows how we live today; that we move from place to place, that we come from complex heritages with many countries, religions, ethnic backgrounds — all combined and merging," said Mitchell Kahan, Akron Art Museum director and CEO. "There's geographic diversity, there's religious diversity, there's gender diversity and there's diversity of media and that is crucial to the exhibition." Pattern ID opened at the museum on Jan. 9 and runs through May 9.

For the TV special, host Jody Miller interviews artist Iona Rozeal Brown, along with funders of Pattern ID and gallery owners who have lent artists' works for the exhibition. In addition, museum staff describe their efforts over the past two years to bring the exhibition from concept to reality, including how they selected the emerging artists whose art is featured. At the preview party, attendees share their opinions of the new show and model their own pattern IDs by wearing colorful, flamboyant clothing.

About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-

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free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

Western Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. The organization also operates three standard definition channels, Fusion (WNEO.2/WEAO.2), MHz Worldview (WNEO.3/WEAO.3) and V-me (WNEO.4/WEAO.4).

Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

About Akron Symphony Orchestra

For nearly 60 years, the Akron Symphony Orchestra has been a driving musical force throughout the Greater Akron area. Widely recognized for musical excellence and performance versatility, it is committed to meeting the needs of its community.

The Akron Symphony Orchestra began in 1949 when Mabel Lamborn Graham received \$500 as “seed money” from the publisher of the Akron Beacon Journal with the instruction to begin raising money for a professional, union orchestra. After three years of intense fundraising, spearheaded by Mrs. Graham and other dedicated volunteers, the Akron Symphony’s Classic Series was established in the organization’s first season (1952-1953) to provide concerts performed by professional musicians of the highest caliber. Guest conductors and soloists of regional and national stature have been an integral part of the Classic Series since its onset, and remain a high priority for the Symphony.

The Akron Symphony Orchestra is operated by the Greater Akron Musical Association (GAMA). GAMA is committed to providing quality symphonic and choral music, through performances and educational programs, to the largest number of people possible in the greater Akron area. This mission is realized by operating the Akron Symphony Orchestra, Akron Youth Orchestras, Akron Symphony Chorus, and numerous special outreach and educational programs.

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