



news release

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FOR IMMEDIATE RELEASE

Ohio Educational Television Stations to Receive Award From the Corporation for Public Broadcasting

KENT — March 6, 2009 — The Ohio Educational Television Stations (OETS) will receive a “My Source” Community Impact Award for Education from the Corporation for Public Broadcasting (CPB) this weekend in Washington, D.C. Western Reserve PBS (formerly PBS 45 & 49) is one of the OETS stations.

The “My Source” Community Impact Award for Education was created by CPB to give recognition to public television stations for their commitment to providing educational services to learners of all ages and abilities and all races and backgrounds, as well as for the services the stations provide to teachers, parents and caregivers.

OETS will be recognized for its work with Gov. Ted Strickland’s Conversation on Education held during the summer and early fall of 2008 throughout Ohio. The television stations worked with the Governor’s Office to produce the forums and provided technical support.

The award will be presented at the CPB/PBS hosted Council of Chief State School Officers Executive Summit on Saturday, March 7 in Washington, D.C.

About Western Reserve Public Media

Western Reserve Public Media (formerly PBS 45 & 49) is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, Western Reserve Public Media uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. Western

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Reserve PBS, a service of the organization, is the only broadcast television service that reaches all of northeast Ohio. It is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. Through funding from eTech Ohio, Western Reserve Public Media provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about the organization, visit www.WesternReservePublicMedia.org or call 1-800-554-4549.

About CPB

CPB is a private, nonprofit corporation created by Congress in 1967 and is steward of the federal government's investment in public broadcasting. It helps support the operations of more than 1,100 locally-owned and -operated public television and radio stations nationwide, and is the largest single source of funding for research, technology, and program development for public radio, television and related online services.

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