



press release

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FOR IMMEDIATE RELEASE

PBS 45 & 49 to Air Programs About Jewish Life

Specials to air on June 1, 2008 beginning at noon

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KENT, Ohio — May 20, 2008 — PBS 45 & 49 presents an afternoon of programming about Jewish history and life on Sunday, June 1. Following is the afternoon's lineup, which includes two new programs, **The Jewish People: A Story of Survival** and **Visions of Israel**.

The Jewish People: A Story of Survival

Sunday, June 1 at noon

Spanning millennia, this history of the Jewish people explores how a small group who started as desert nomads overcame countless obstacles to survive to the present day. From slavery to the loss of their temple; from exile to anti-Semitism; from forced conversions to near-annihilation in the Holocaust, how did the Jews make it when so many other communities vanished? The answers are surprising. Martha Teichner of "CBS Sunday Morning" hosts.

A Yiddish World Remembered

Sunday, June 1 at 1:30 p.m.

The story of Jewish life in the shtetls (villages) of Eastern Europe is told by some of the last remaining eyewitnesses — the great-grandmothers and grandfathers from this devastated Yiddish world — whose numbers dwindle every day. Through their words, the cities and shtetls of Eastern Europe come alive again, accompanied by archival films, vintage photographs and traditional klezmer and cantorial music.

Visions of Israel

Sunday, June 1 at 3 p.m.

An aerial pilgrimage to the world's only Jewish state — home to approximately 7.2 million and the Holy Land of Christianity, Islam and Judaism — showcases Israel in all its diverse glory in honor of the state's 60th anniversary. Set to regional music and informative narration by violinist Itzhak Perlman, stunning aerial and ground footage highlights the religious landmarks of the Old City of Jerusalem. Viewers witness the moving Holocaust Memorial at Yad Vashem and the Sea of Galilee (Lake Kinneret)

— Israel’s largest freshwater lake; journey to the ancient Jewish fortress at Masada and the lowest point on land — the Dead Sea; and visit secular delights, including Tel Aviv, the resort city of Eilat on the Red Sea and the marvelous beaches of the Mediterranean Coast.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, PBS 45 & 49 uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. The only broadcast television service that reaches all of northeast Ohio, PBS 45 & 49 is available to 1.8 million households and 4.4 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. Through funding from eTech Ohio, the organization provides K-12 educational technology training and instructional television programming to 21,500 educators and 256,700 students in eight Ohio counties. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-554-4549.

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