



press release

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FOR IMMEDIATE RELEASE

PBS 45 & 49 to Hold Free Heart Health Event in Cuyahoga Falls and Boardman

*Preview of **The Mysterious Human Heart** to be followed by
panel discussion with local heart experts*

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KENT, Ohio — Oct. 3, 2007 — PBS 45 & 49 presents a free heart health event that discusses heart disease — the nation's number-one killer of men and women alike. The event will be held at two sites: on Thursday, Oct. 11, from 9 a.m. to 11 a.m. at the Riverfront Family YMCA in Cuyahoga Falls, and on Friday, Oct. 12, from 1 p.m. to 3 p.m. at the D.D. and Velma Davis Family YMCA in Boardman. It features a film preview of segments from the new three-part PBS series, **The Mysterious Human Heart**, plus a follow-up discussion with cardiology specialists.

The Mysterious Human Heart follows the true, compelling stories of men and women, young and old alike, whose hearts have led them to a brush with mortality. Through these encounters, the series explores the most common misconceptions about this unique organ, and documents the latest scientific and medical revelations. **The Mysterious Human Heart** will air on PBS 45 & 49 on Tuesdays, Oct. 16 to Oct. 30, at 10 p.m.

Sponsors for the film preview are SilverSneakers Fitness Program and Northeast Ohio Cardiovascular Specialists. The event is free, but registration is required by calling 1-800-554-4549.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, PBS 45 & 49 uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. The only broadcast television service that reaches all of northeast Ohio, PBS 45 & 49 is available to 1.8 million households and 4.6 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. Through funding from eTech Ohio, the organization provides K-12 educational technology training and instructional television programming to 21,500 educators and 257,400 students in eight Ohio counties. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-554-4549.

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