



press release

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FOR IMMEDIATE RELEASE

Northern Ohio Live to air new show on PBS 45 & 49

Kent, Ohio – Sept. 12, 2007 – PBS 45 & 49 presents **Live From the Circle**, a new weekly half-hour television program from the publishers of Northern Ohio Live magazine. **Live From the Circle** showcases interesting people, places and stories related to northern Ohio. The show will air weekly on Thursdays at 10:30 p.m. on PBS 45 & 49 beginning Sept. 27. It repeats on Saturdays at 6:30 p.m.

“Just as Northern Ohio Live does on a monthly basis, we will cover events throughout the seven-county area, looking for those stories that inform and entertain our audiences,” said Hugh Tobin, president of RightUp Media, parent company of Northern Ohio Live magazine.

Michael Ruhlman, a native Clevelander, will host the new show. Ruhlman, noted author of *The Making of a Chef*, *The Soul of a Chef* and *The French Laundry Cookbook*, is a former managing editor of Northern Ohio Live magazine. “We consider ourselves very fortunate to have someone as talented and passionate as Michael to host **Live From the Circle**,” said Tobin.

The heart of the new show features food, entertainment, health, education and more. The premiere episode includes stories about the vitality and energy of the University Circle area, the Ohio City restaurant Flying Fig and the jazz club Nighttown.

For more information on **Live From the Circle**, contact Hugh Tobin at (216) 721-7845 or visit www.livefromthecircle.com.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, PBS 45 & 49 uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. The only broadcast television service that reaches all of northeast Ohio, PBS 45 & 49 is available to 1.8 million households and 4.6 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. Through funding from eTech Ohio, the organization provides K-12 educational technology training and instructional television programming to 21,500 educators and 257,400 students in eight Ohio counties. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-554-4549.

PBS 45 & 49

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