



press release

Contact: Diane Steinert
steinert@wneo.org
330-677-4549

FOR IMMEDIATE RELEASE

PBS 45 & 49 to Showcase The University of Akron Campus

Special NewsMaker program to air after Thanksgiving includes campus tour

KENT, Ohio — Nov. 19, 2007 — Join PBS 45 & 49 and **NewsNight Akron** panelists Ed Esposito and Jody Miller as they see the results of The University of Akron's "New Landscape for Learning" renovation project. The special **NewsMaker** edition of **NewsNight Akron** will air on Friday, Nov. 23 at 9 p.m. and repeat on Saturday, Nov. 24 at 5 a.m. The program features a tour of new sites and facilities with University of Akron President Luis Proenza and the vice president for capital planning and facilities management, Ted Curtis.

To use their own motto, The University of Akron has dreamed, dared and done. Its \$300 million campus enhancement program has literally changed the face of the campus. New structures include two classroom buildings, a residence hall, a recreation and wellness center and an honors complex. Renovations include closed streets, 30 acres of green space and 30,000 newly planted trees and flowers.

Proenza and Curtis share the genesis of the enhancement project, discuss the positive impacts already evident and talk about the future plans in store for the campus. These include the planned InfoCision Stadium and Summa Field.

About NewsNight Akron

NewsNight Akron airs every Friday night at 9 p.m. on PBS 45 & 49 and offers spontaneous, lively, in-depth discussions about issues that affect the lives of people in greater Akron. Hosted by Eric Mansfield, Akron-Canton news anchor for WKYC-TV3, **NewsNight Akron** features a roundtable discussion with a panel of local journalists that covers both breaking news stories on topics such as education, the community and local business, as well as ongoing subjects including elections and major news stories. Serving as regular panelists on the show are Steve Hoffman, political writer at the *Akron Beacon Journal*; Jody Miller, editor and publisher of *Bath Country Journal*; and Ed Esposito, Joe Jastzremski and Larry States, all of whom are members of the Rubber City Radio Group news staff.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, PBS 45 & 49 uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. The only broadcast television service that reaches all of northeast Ohio, PBS 45 & 49 is available to 1.8 million households and 4.6 million people in the Cleveland and Youngstown designated market areas. In an average week, over 500,000 households tune in. Through funding from eTech Ohio, the organization provides K-12 educational technology training and instructional television programming to 21,500 educators and 257,400 students in eight Ohio counties. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-554-4549.

PBS 45 & 49

Northeastern
Educational Television of
Ohio, Inc.

1750 Campus
Center Drive

P. O. Box 5191

Kent, Ohio

44240-5191

Phone
330.677.4549

Fax
330.678.0688

E-mail
questions@wneo.org

Web Site
www.pbs4549.org