



press release

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FOR IMMEDIATE RELEASE

New Musical Programs Dominate PBS 45 & 49 Programming Schedule in March

*Specials feature the 1960s British beat,
movie songs, classical music and more*

**PBS
45 & 49**

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KENT, Ohio — March 2, 2007 — From the British rock ‘n’ roll of the 1960s to rockabilly to the Italian classical crossover group Andiamo, music is at the forefront of the PBS 45 & 49 March programming schedule. The programs are part of the PBS 45 & 49 Spring Membership Drive, which has a goal of \$170,400. Contributions received during the drive help to pay for the purchase of high-quality programs and the development of local productions.

The March programs are new but much of the music is nostalgic, with many of the specials featuring 1950s-era music and programs. Tune in to PBS 45 & 49 to enjoy the following specials:

Tuesday, March 6

Kenny Rogers: The Journey, 9:30 p.m.

Featuring Kenny Rogers’ hits such as “Ruby, Don’t Take Your Love to Town,” “Lucille” and “The Gambler,” this special brings Rogers’ story to life with insightful interviews and rare concert footage spanning several decades.

Wednesday, March 7

Heavenly Voices, 8 p.m.

Heavenly Voices introduces four exceptional singers — Ryland Angel, Giorgia Fumanti and Sasha and Shawna — in a concert of intimate songs. The Tim Janis Ensemble provides accompaniment.

Great Performances, Loreena McKennitt: Nights From the Alhambra, 9:30 p.m.

“Eclectic Celtic” recording artist Loreena McKennitt presents highlights from a musical repertoire that has captivated audiences and sold more than 13 million records worldwide.

Thursday, March 8

An Evening With the Dixie Chicks, 9:30 p.m.

The biggest-selling female band in history performs hits from their multi-platinum albums “Wide Open Spaces,” “Fly” and “Home” at a 2002 concert in Los Angeles.

Saturday, March 10

My Music: Movie Songs, 8 p.m.

This new special commemorates great songs of the silver screen. Hosted by Turner Classic Movies’ Robert Osborne, the program features a spectrum of legendary artists — from Debbie Reynolds, with the lilting “Tammy” from *Tammy and the Bachelor*, to the Bee Gees, with their ballad “How Deep Is Your Love” from *Saturday Night Fever*.

Sunday, March 11

My Music: Movie Songs, 10:30 a.m.

This new special commemorates great songs of the silver screen. Hosted by Turner Classic Movies’ Robert Osborne, the program features a spectrum of legendary artists — from Debbie Reynolds, with the lilting “Tammy” from *Tammy and the Bachelor*, to the Bee Gees, with their ballad “How Deep Is Your Love” from *Saturday Night Fever*.

The Rockabilly Legends: They Called It Rockabilly Long Before They Called It Rock and Roll, 4 p.m.

The compelling story of rockabilly is told by the musical pioneers themselves: Elvis Presley, Carl Perkins, Johnny Cash, Roy Orbison, Jerry Lee Lewis, Buddy Holly, Buddy Knox, Gene Vincent, the Johnny Burnette Trio and others. Red Robinson and Jerry Naylor host, and Wink Martindale narrates, the special.

Kenny Rogers: The Journey, 5:30 p.m.

Featuring Kenny Rogers’ hits such as “Ruby, Don’t Take Your Love to Town,” “Lucille” and “The Gambler,” this special brings Rogers’ story to life with insightful interviews and rare concert footage spanning several decades.

Monday, March 12

My Music: The British Beat, 9 p.m.

Britain’s first lady of song, Petula Clark, hosts this all-star reunion of some of the best of the British Invasion, including Lulu, Wayne Fontana, Paul Jones of Manfred Mann and the duo Peter and Gordon.

Saturday, March 17

Daniel O’Donnell: Can You Feel the Love?, 6 p.m.

Daniel O’Donnell performs some of the world’s best love songs in this romantic concert that was taped at the Glen Eagle Events Center in Killarney, Ireland.

Sunday, March 18

Il Divo — Live at the Greek, 1:30 p.m.

The popular operatically trained quartet presents a program of well-known hits — both old and new — transformed with a refined classical twist of new arrangements. Taped in June 2006 at the stunning Greek Theater in Los Angeles, these charming and talented young men perform in English, French, Spanish and Italian.

Andiamo, 3 p.m.

This special introduces three talented young Italian singers — Claudio Catalano, Giovanni Cavarretta and Paolo Fanale — whose sound combines the classical Italian tradition with a modern take on timeless romantic songs.

The Soundies: A Musical History Hosted by Michael Feinstein, 7 p.m.

Musical and cultural icons join host Michael Feinstein to tell the story of “soundies.” First appearing in 1941, these three-minute music videos played in famous nightclubs and restaurants. For the price of 10 cents, audiences enjoyed artists such as Duke Ellington, Count Basie, Louis Armstrong and more — all viewed through a special machine called a “panoram,” or movie jukebox.

My Music: Movie Songs, 9 p.m.

This new special commemorates great songs of the silver screen. Hosted by Turner Classic Movies’ Robert Osborne, the program features a spectrum of legendary artists — from Debbie Reynolds, with the lilting “Tammy” from *Tammy and the Bachelor*, to the Bee Gees, with their ballad “How Deep Is Your Love” from *Saturday Night Fever*.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, PBS 45 & 49 uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. The only broadcast television service that reaches all of northeast Ohio, PBS 45 & 49 is available to 1.8 million households and 4.6 million people in the Cleveland and Youngstown designated market areas. In an average week, over 530,000 households (about 30 percent in the region) tune in. Through funding from eTech Ohio, the organization provides K-12 educational technology training and instructional television programming to 21,500 educators and 257,400 students in eight Ohio counties. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-554-4549.

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