



press release

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FOR IMMEDIATE RELEASE

PBS 45 & 49 invites children to enter **Reading Rainbow's** 12th Annual Young Writers & Illustrators Contest

Children in grades K-3 are invited to submit their
original stories to PBS 45 & 49 for judging

KENT, Ohio — Friday, Jan. 6, 2006 — Encourage your children to put their creative minds in motion! PBS 45 & 49 invites children to discover the fun and power of imagination by entering the **12th Annual Reading Rainbow Young Writers & Illustrators Contest**. The contest encourages children in four grade levels — kindergarten, first, second and third grades — to submit their original stories and illustrations to PBS 45 & 49 for prizes and local recognition.

To obtain an entry packet, parents, teachers and students can call PBS 45 & 49 at 330-677-4549 or 1-800-554-4549. Entry forms and other contest information can also be downloaded from the PBS 45 & 49 Web site at <http://www.pbs4549.org>. Follow the **Reading Rainbow Contest** links. Entry packets also are available in local libraries. **Contest entries must be postmarked by Friday, Feb. 24, 2006.**

PBS 45 & 49's four local grand prize winners will receive \$50 bookstore gift certificates. Second and third place winners will receive \$25 bookstore gift certificates.

Winners will be announced Saturday, March 25 at 11:30 a.m. at Summit Mall in Akron as part of the PBS 45 & 49 Family Expo. PBS 45 & 49 will also announce winners on air on Monday, March 27 at 10:55 a.m. & 11:25 a.m., immediately before and after the broadcast of **Reading Rainbow**. Winners will also be notified by phone and mail.

A panel of PBS 45 & 49 personnel, local educators and children's librarians will judge entries for each of the four grade levels separately. Entries will be judged on originality, creative expression, storytelling and integration of text and illustrations. Grand prize, second and third place winners will be named in each grade level. All entrants will receive a Reading Rainbow Certificate of Achievement signed by **Reading Rainbow** host LeVar Burton.

About Reading Rainbow

Reading Rainbow, the Emmy Award-winning PBS children's series starring LeVar Burton, takes viewers on unforgettable learning adventures to nurture a lifelong love of reading. PBS 45 & 49 airs the show weekdays at 11:00 a.m.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of non-commercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

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