



press release

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FOR IMMEDIATE RELEASE

PBS 45 & 49 Names New Director of Education

Kent, Ohio — Aug. 23, 2006 — PBS 45 & 49 announces the appointment of Jeffery P. Good as director of education. Good has more than 15 years of public education experience, with a specialty in building distance learning networks and educational resources for networks.

Good recently relocated to Ohio from Flint, Mich., where he was manager of interactive media operations, technology and media services for the Genesee Intermediate School District. He has also held educational media technology positions at several school systems in Michigan and Ohio, and was associate director of Media Services at Youngstown State University.

A 1987 graduate of Youngstown State University, Good holds a master of arts degree in education curriculum and technology from University of Phoenix in Arizona. He also holds a high school teaching certificate and a supervisory certificate from the State of Ohio's Department of Education.

In his new position with PBS 45 & 49, Good will oversee the K-12 services the station provides to 21,000 educators and 257,440 students in 96 public and 134 nonpublic school districts throughout its eight-county service area. These include technology training for teachers, Web-based projects, distance learning projects and instructional television programming and multimedia content. He will direct and manage PBS 45 & 49's local educational services, including Ready To Lead in Literacy and Ohio Ready To Learn. Good also will serve as the organization's primary contact with the Ohio Department of Education and eTech Ohio.

"I am delighted to welcome Jeff to our management team," said Trina J. Cutter, PBS 45 & 49 president and CEO. "We are fortunate to have someone with his knowledge and leadership experience to help us develop our educational technology programs and services."

A native of North Lima, Ohio, Good currently resides in Salem.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of noncommercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-854-4549.

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45 & 49**

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