



**PBS
45 & 49**

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FOR IMMEDIATE RELEASE

PBS 45 & 49 Reviews Top Holiday Hi-Tech Gadgets

Local production helps gift-givers evaluate newest technology

KENT, Ohio — Nov. 18, 2006 — The holiday buzz has begun as the year's newest gadgets begin to appear in stores. To help shoppers learn more about the season's hi-tech gifts — including Nintendo's Wii (pronounced "wee") and Sony's PlayStation 3 — PBS 45 & 49 introduces **Hi-Tech Holiday Handbook**, which premieres Tuesday, Nov. 28 at 8 p.m.

In this new PBS 45 & 49 production, gadget guys Dave Kuhar and James Cotton, from The Media Cellar in Willoughby, visit three local stores to describe and evaluate the newest electronic gifts, including MP3 players, computers, digital cameras, camcorders, large-screen televisions and computer gaming systems. The stores that they visit are B&B Appliance in Cleveland, Dodd's Camera in Shaker Heights and Micro Center, based in Hilliard.

"This show is a great way for viewers to gain an understanding about the newest hi-tech items, especially those that are in great demand this year," said Duilio Mariola, PBS 45 & 49 producer. "It also offers information about which items are predicted to be in short supply."

The program also will air on Wednesday, Nov. 29 at 5 a.m., Friday, Dec. 1 at 10 p.m., Saturday, Dec. 2 at 7 a.m., Sunday, December 3 at 8 a.m. and 11 p.m. and Friday, Dec. 8 at 2 p.m.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of noncommercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-854-4549.

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