



press release

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FOR IMMEDIATE RELEASE

President of PBS 45 & 49 elected to national, state leadership positions

KENT, Ohio — March 10, 2006 — Trina J. Cutter, president/chief executive officer of PBS 45 & 49, has been elected chair of the national Small Station Association board for a two-year term. She succeeds Willard "Wick" Rowland, president/CEO of KBDI in Denver, Colo. Cutter also was recently named president of Ohio Educational Television Stations, an organization of Ohio's 12 public television stations that coordinates statewide projects.

The Small Station Association (SSA) assists small public television stations in meeting their individual missions and goals by working in concert to share ideas and voices. It is also the mission of the SSA to speak for the special needs and interests of small stations during times of national planning and decision making that affect the entire public television system. "I look forward to addressing the issues that affect small stations nationally, especially in relation to the multiple services we will be required to provide as a result of the transition to digital television," Cutter said.

Her two-year appointment as chair of the SSA board will be followed by a two-year term as immediate past chair. In addition, as the chair of the SSA, she will serve a four-year term as its representative to the Affinity Group Coalition. This association brings together representatives of all public television affinity organizations, including state network coalitions, large market associations, university licensee organizations and others.

A native of Canton, Ohio, and graduate of Lincoln High School, Cutter was a member of the United States Air Force, where she received numerous leadership awards including Airman of the Month, Quarter and Year. She began her higher education while still in the service and graduated in 1982 from the Walter Cronkite School of Journalism and Telecommunications at Arizona State University. In August 2002 she completed her master's degree in not-for-profit management at the Mendoza College of Business at Notre Dame University in South Bend, Ind. She has been associated with numerous national productions on both PBS and the Discovery Channel and has worked at public television stations in Utah, Ohio, Missouri and Indiana. Prior to coming to PBS 45 & 49 in 2002, Cutter served as the president/CEO of WNIT in South Bend, Ind., for nine years.

In addition to her national and statewide leadership positions, locally she serves on The Leadership Stark County Citizenship Day Committee, the Canton Forum Committee and the Stark County Regional Development Commission. She is also a member of the Greater Akron Musical Association Board and the Akron Commerce Club.

Cutter is a graduate of both Leadership Akron and Leadership Stark County and is currently attending the Stark County Local Government Leadership Academy. She also is active in the School of Leaders program at her church in Canton and is a member of the church choir.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of non-commercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

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