



# press release

Contact: Diane Steinert  
steinert@wneo.org  
330-677-4549

FOR IMMEDIATE RELEASE

## PBS 45 & 49 plans road trip to Pittsburgh's Andy Warhol Museum

*Trip coincides with Sept. 20 premiere of **American Masters** documentary*

Northeastern  
Educational Television of  
Ohio, Inc.

1750 Campus  
Center Drive

P. O. Box 5191

Kent, Ohio

44240-5191

Phone  
330.677.4549

Fax  
330.678.0688

E-mail  
questions@wneo.org

Web Site  
www.pbs4549.org

Kent, Ohio — Aug. 25, 2006 — In conjunction with the Sept. 20 national premiere of **American Masters, Andy Warhol: A Documentary Film**, PBS 45 & 49 is sponsoring a day trip to Pittsburgh's famous Andy Warhol Museum on Saturday, Sept. 30.

Participants on the trip will board a chartered bus at PBS 45 & 49 in Kent at 9:30 a.m. or at Southern Park Mall in Youngstown at 10:30 a.m. The trip includes a screening of the film, plus lunch and a guided museum tour. The cost is only \$10 for PBS 45 & 49 members and \$15 for nonmembers. Reservations are required by calling 1-800-554-4549.

The **American Masters** documentary about Warhol airs at 9 p.m. over two nights, Wednesday, Sept. 20 and Thursday, Sept. 21. Directed by Ric Burns, it tells how Warhol uniquely grasped the realities of modern society, particularly the function of celebrity and the mass media. He became the high priest of one of the most radical experiments in American culture, permanently penetrating and redefining the barrier between art and commerce.

The film delves deeply into the archives of the Andy Warhol Museum in Pittsburgh, which opened in 1994. The museum features extensive permanent collections of art and archives for one of the most influential American artists of the 20th century. "PBS 45 & 49 is happy to sponsor this trip to the Andy Warhol Museum," said Lisa Martinez, vice president of marketing and development. "It's an enjoyable and affordable way to see firsthand the immense art collection and archives that are discussed in the **American Masters** film."

### About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of noncommercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. For more information about PBS 45 & 49, visit [www.pbs4549.org](http://www.pbs4549.org) or call 1-800-854-4549.

##