



press release

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FOR IMMEDIATE RELEASE

PBS 45 & 49 Presents Suze Orman: For the Young, Fabulous & Broke

KENT, Ohio — Wednesday, March 2, 2005 — Best-selling author and personal finance expert Suze Orman returns to PBS 45 & 49 with a new special, **Suze Orman: For the Young, Fabulous & Broke**. Airing on March 11 at 10 p.m., the production is aimed at young adults ages 20-40, a generation struggling with unprecedented financial challenges including hefty student loans, credit card debt, a tough job market and skyrocketing housing costs. The show airs again on Saturday, March 12 at 9 a.m. and Sunday, March 13 at 5 p.m.

In the first-ever television program expressly aimed at this age group (and their parents), Orman offers a set of real, not impossible, solutions to the problems at hand and the problems ahead — powerful advice and smart money moves that can help young men and women at what is perhaps the most critical time of their financial lives.—**Suze Orman: For the Young, Fabulous & Broke** is based on Orman's newest book, *The Money Book for the Young, Fabulous & Broke*, to be released concurrently with the television special.

Like all of Orman's work, this program goes well beyond traditional financial analysis. Orman's insights are based upon the real-world interplay of money, values and the human spirit. Taped before an audience at Concordia University in St. Paul, Minn., Orman's show offers surprising and unique advice on managing a career, dealing with the boss, getting a raise, getting married, being a financially responsible parent and feeling powerful about money.

For the most recent of Orman's four previous PBS specials, **The Laws of Money, the Lessons of Life**, she was awarded a 2003 national Emmy for Outstanding Service Show Host. The program was also nominated as Outstanding Service Show.

An internationally acclaimed personal finance expert, Orman has been called a "one-woman financial-advice powerhouse" by *USA Today*. She is the author of four consecutive *New York Times* best sellers: *The Laws of Money*, *The Lessons of Life*; *The Road to Wealth*; *The Courage to Be Rich*; and *The 9 Steps to Financial Freedom*, and two national best sellers, *You've Earned It, Don't Lose It* and *Suze Orman's Financial Guidebook*.

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of non-commercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

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