



press release

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FOR IMMEDIATE RELEASE

Two New Employees Join PBS 45 & 49

KENT, Ohio — Oct. 25, 2005 — PBS 45 & 49 announces two appointments to its Educational Services Department. Dave Philibin has been hired as an educational technology consultant and Heidi Johnson is the new education outreach coordinator.

Philibin develops and presents educators' workshops and manages the PBS 45 & 49 TeacherLine online staff development program. An educator for the past 35 years, he formally retired as an administrator in the Austintown School System in 1999. He is a resident of Canfield.

Johnson conducts Ohio Ready To Learn workshops, which give childcare providers resources linked to PBS programming to help prepare young children for school. She also develops and delivers lifelong learning opportunities to the general community via presentations and workshops about select PBS 45 & 49 programming topics. She previously worked at Townhall II, a nonprofit agency in Kent, where she served as child violence prevention specialist for six years. During that time she also served as coordinator for Portage County Family and Children First Council. For the past five years, Johnson has also been a part-time instructor in Human Development and Family Studies at Kent State University.

“We are pleased to have such competent people be a part of our staff,” said Maria Mastromatteo, PBS 45 & 49 director of educational services. “We are especially excited about the new lifelong learning programs that Heidi will initiate, including the Horizons program directed at adults ages 55 and older.”

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation. A trusted community resource, PBS 45 & 49 uses the power of non-commercial television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire.

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PBS 45 & 49

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